

# Welcome!

# Tell City Comprehensive Plan Visioning Workshop

May 18, 2021 Open House Format: 5:00 - 7:00 PM

## **Meeting Directions:**

- Station 1: Review the planning process and the City's existing conditions.
- Station 2: Use sticky notes to answer the questions asked on each board.
- Station 3: Use colored dots and sticky notes to identify areas on the map based on what you love or would like to see.
- Station 4: Complete the survey using the provided paper copies or by using the online link provided.

Feel free to ask questions or provide comments to consultants and staff!

Next Public Meeting: Anticipated in August 2021.

Visit www.tellcity.in.gov and follow the City on Facebook for updates regarding the plan.



#### **COVID-19 Procedures:**

- Asses Your Symptoms. Anyone with symptoms within the past 72 hours should not attend this meeting. Symptoms include cough, shortness of breath/difficulty breathing, chills, fever, muscle pain, sore throat, and new loss of taste or smell.
- Practice Social Distancing. Please remain at least 6 feet away from others that are not in your immediate household at all times and refrain from hand shaking.
- Wear A Face Covering. We ask that everyone wear a face covering or mask at all times when in the meeting room or public space. If you do not have a face covering, a disposable mask will be provided for your use.





# **Station 1: Project Overview**

# What is Planning?

A collaborative process which ultimately defines a community's vision for the future. It is a process that:

- · Articulates the values of the community;
- · Prepares for the future;
- · Creates sound policies; and
- · Answers four key questions...
  - 1. Where are we now?
  - 2. Where are we going?
  - 3. Where do we want to go?
  - 4. How do we get there?

## A Comprehensive Plan is:

- · A document adopted by the legislative body;
- An official policy statement for private development projects and community expenditures;
- · A vision of the future:
- · The foundation for land use decisions; and
- · A living and changing document.

#### A Comprehensive Plan is not...

- · A legally binding and enforceable document;
- · A solution for all problems; or
- · A rezoning of any property.

# What is the Process?



- Creation of the Comprehensive Plan Committee
- Comprehensive Planning Committee Session #1
- · Data Collection and Analysis
- Focus Group Meetings
- Visioning Workshop
- Online Survey #1



- Draft Vision, Goals, & Objectives
- · Community Mapping
- Comprehensive Planning Committee Session #2
- Development of Draft Plan Elements
- Comprehensive Planning Committee Session #3



- Public Open House
- · Online Survey #2
- Draft Plan Action Steps
- · Draft Plan Document
- Comprehensive Planning Committee Session #4
- Final Plan Document
- Plan Adoption & Public Hearings

# How will the Plan be Organized?



A vision statement forms a forward-looking strategic framework that gives appointed officials the long-term perspective necessary to make rational and disciplined/tactical/incremental decisions on community issues as they

Plan Goals

Goals are lofty, but attainable and are also broad in nature but provide some level of specificity which seeks to give purpose or define a set of results.

Plan Elements

Plan elements divide the comprehensive plan into topics to organize strategies and action steps. These plan elements target issues and ideas.



**Action Steps** 

Strategies, or objectives, provide an additional level of detail or direction to each goal and are typically action oriented. Each strategy will have one or more action steps that specifically relate to it.

Action Steps put the goals and strategies into motion and identify specific tasks, responsible parties, potential funding sources, and appropriate time frames to complete each step.

# What is OCRA? The Indiana Office of

- The Indiana Office of Community and Rural Affairs (OCRA) helps provide resources and technical assistance for communities.
- Tell City has received a grant from OCRA to help update the City's comprehensive plan.
- Plans funded through OCRA must contain analysis and strategies for the following elements:
  - Land Use
  - Government & Fiscal Capacity
  - Public Facilities & Services
  - Placemaking
  - Economic Development
  - Housing
  - Transportation
  - Agriculture
  - Natural Resources
  - Parks and Recreation
  - Broadband Access
  - Historic & Archaeological Resources
  - Hazard Mitigation



# Station 1: Project Overview

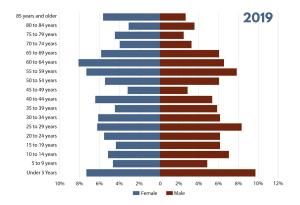
# Where is Tell City Today?

- · Tell City's population was 7,256 as of 2019, this is a decrease of 589 persons since 2000
- While Tell City is seeing a reversal in population decline, Perry County is expected to decline 5.7%
- · Tell City's population has shifted over the last 20 years, the population pyramids below show the break down of the City's population by age and



# **High School Degree or Higher**

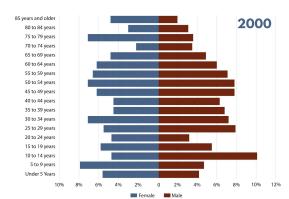
- 91.2% of people have a high school degree or higher, which is higher than Indiana (88.8%) and the U.S. (88.0%).
- A highly educated population can be attractive to potential employers looking to relocate.





# Bachelor Degree or Higher

- 17.0% of people have a bachelors degree or higher, which is lower than the state average (26.5%).
- 8.7% have a professional degree or higher.
- Tell City has two university extensions located within the City, and is less than an hour away from colleges within Owensboro.





#### Median Household Income \$44.809

- Tell City's median household income is lower than the state (\$56,303), but higher than Boonville (\$43,060) and Huntingburg
- Approximately 15.4% of people live below the poverty line, higher than the national average (13.4%).



#### **Owner-Occupied Housing Units** 68.3%

- Tell City has less family households than Perry County (65.2%) or Indiana (64.7%), but more than Cannelton (48.9%)
- There is a higher number of single-person households (36.1%) in Tell City when compared to the state (29.0%) or Perry County (30.2%), but is still lower than Cannelton (43.1%) or Corydon (38.7%).



Hispanic or Latino Origin

- Tell City is less racially diverse than the state (83.3% Caucasian), but similar to surrounding communities.
- The population of those who identify as Hispanic or Latino Oʻrigin (1.9%) is lower than the state average (7.2%).
- Race and Ethnicity are two separate characteristics, ethnicity refers to origin, while race refers to physical characteristics.



### Abandoned/Vacant Households 7.8%

- Approximately 279 of the total 3,580 housing units within Tell City were considered vacant or abandoned in 2019.
- Vacant buildings can decrease surrounding property values, but also hold the potential to be refurbished at a lower cost than new construction.



# **Station 1: Project Overview**

# Where is Tell City Today?

- · Manufacturing (36.5%) and Educational Services, and Health Care and Social Assistance (21.9%) industries have employed the most residents over the last 20 years.
- The largest growth in industries have occurred in Arts, Entertainment, Recreation, and Accommodation and Food Services (+3.9% since 2010), and Educational Services, and Health Care and Social Assistance (+3.8% since 2010).

Industry  Manufacturing  Educational Services, and Health Care and Social Assistance  Retail Trade  Arts, Entertainment, and Recreation, and Accommodation and Food Services	2010 35.9% 18.1% 13.7% 4.8%	2019 36.5% 21.9% 9.1% 8.7%
Educational Services, and Health Care and Social Assistance Retail Trade Arts, Entertainment, and Recreation, and	18.1%	21.9%
and Social Assistance  Retail Trade  Arts, Entertainment, and Recreation, and	13.7%	9.1%
Arts, Entertainment, and Recreation, and		
	4.8%	8.7%
/ recommodation and rood oct vices		
Professional, Scientific, and Management, and Administrative and Waste Management Services	3.9%	5.5%
Construction	3.1%	4.8%
Finance and Insurance, and Real Estate and Rental and Leasing	1.6%	4.0%
Public Administration	3.8%	3.6%
Other Services, except Public Administration	5.2%	2.2%
Transportation and Warehousing, and Utilities	3.8%	1.9%
Information	1.8%	1.0%
Agriculture, Forestry, Fishing and Hunting, and Mining	3.3%	0.7%
Wholesale Trade	0.9%	0.0%





#### Median Home Value \$101.700

- Although the assessed median home value is \$101,700, the median home sale value is \$113,058 (Zillow, 2019), an 11.2%
- Out of all occupied housing units, 68.3% are owned by the person or family living within, while 31.7% are rented.
- Tell City has an affordable cost of living when compared to other communities in the region.



#### Single-Family Detached Units **76.1%**

- There were 3,580 housing units in Tell City as of 2019.
- Tell City has a diverse range of housings structures (duplex, 3 or 4 unit, 20+ unit,
- While the City has a good mix of housing types, multi-family or low-maintenance options for seniors, young families, and young professionals should continue to be developed as demands and trends change over the next decade.



### **Homes Built Pre-1950** 26.8%

- A large portion of residential structures within Tell City were built prior to 1970 (63.7%), or before modern housing codes.
- Older housing can present new issues for a homeowner, such as increased cost of upkeep.



## **Largest Occupation-Production &** Transportation, 31.6%

- A community with occupations spread evenly have higher chances of resisting economic recessions, residents within Tell City work in the following occupations:
  - Production, Transportation, and Material Moving Occupations (31.6%)
  - Management, Business, Science, and Arts Occupations (22.9%)
  - Sales and Office Occupations (18.6%)
  - Service occupations (17.8%)
  - Natural Resources, Construction, and Maintenance Occupations (9.1%)



#### Population in Workforce 59.9%

- Tell City has a lower percentage of those in the workforce (59.9%) when compared to the state (63.9%).
- Average unemployment rate within Perry County was 3.2% in 2019 and 6.2% in 2020. Although the unemployment rate doubled within the county, it is still less than the state (7.1%) and nation (8.1%).



#### **Average Commute Time** 18 Minutes

- Average commute time for residents is 18.0 minutes.
- A lower commute time could signal that most residents are working within the City or areas in the surrounding county.
- About 1,528 people commute into Perry County for work, while 2,737 leave the county for work.